



4578 Highland Drive
Suite A-150
Salt Lake City, UT 84117

Privacy Policy

Millennial Vision, Inc.

Notice: This Privacy Policy is effective as of July 2021

Welcome to the mviusa.com website (the "Site"). This Site is operated by Millennial Vision, Inc. ("MVi"). This Privacy Policy ("Policy") explains how information is collected and used by MVi and how to exercise your privacy rights. MVi refers to all hardware and software products and professional services offered by MVi and the Site, including its content and functionality, as the "Services." MVi is committed to taking appropriate steps to help protect the privacy of visitors to the Site and users of the Services.

You represent and warrant that you will only provide information and use the Site and Services acting in your capacity as an employee, owner, director, officer, or contractor of a legal entity, and that your communications and transactions with MVi, on and off the Site, occur solely within the context of MVi providing the Site and Services to the legal entity that you represent.

MVi, located at the address under the "Contact Us" section below, is the controller with respect to the information you provide to MVi, on and off the Site.

Information MVi DOES NOT collect:

When a legal entity purchases Services from MVi, the legal entity becomes an "MVi Customer". MVi does not host, archive, store, or collect the confidential personal and/or business information of the customers/consumers that are serviced by an MVi Customer. For example, a credit union purchases MVi Services to improve its technological ability to service its members, but MVi does not host, archive, store, or collect the MVi Customer's member information.

Information MVi collects:

When you visit or use MVi's Site or Services, MVi collects and retains information that you, as a customer or potential customer, provide through the Site or Services, as well as information that is automatically or passively collected from you, your device, or your browser.

Information you provide to MVi:

MVi collects information that you provide directly to MVi for business purposes when you participate in interactive features (such as the Contact Us page), request newsletters or other marketing communications, request MVi Customer support, provide other information in connection with a job opening, or otherwise communicate with MVi.

The types of information MVi may collect includes:

- Contact and profile information, including your name, email address, legal entity information, postal address, and telephone number.
- Communications to MVi, for example, reporting a problem or submitting queries, concerns or comments regarding the Site or Services.
- Resume, application, and related data for MVi to consider you for a job opening, including your employment history and references.
- Any other content or information you choose to provide.

Information that MVi may collect automatically:

MVi automatically collects information for business purposes about your device and how your device interacts with MVi's Site and Services. Some examples of information MVi collects include the following:



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- Information about your visits to the Site and use of the Services, the resources you access, any data you download, and information related to the ways in which you interact with the Site or the Services.
- IP addresses, including the general information in such address, such as city, state and zip code, unique device identifiers, other information about your mobile phone or other mobile device(s), browser types, and browser language.
- Referral pages and links, URLs, number of clicks, pages viewed, how long you are on a page, your search queries and results.
- Information about your device, computer and/or the browser you use, as well as the device's operating system, such as device hardware model, operating system version, or mobile network information.
- Data about your device's location, which can be precise (e.g., latitude/longitude data) or imprecise (e.g., location derived from an IP address or data that indicates a city or postal code level).

Information MVi collects from MVi Customers:

- MVi provides Services for customers and collects and processes information about individuals (including through Tracking Technologies) for business purposes at the direction of the MVi Customer ("Customer Data"). Customer Data has historically included contact data, service use data, device connectivity and configuration data, and location data, among other information. To the extent MVi combines Customer Data with information collected about you through the Site, MVi will treat the combined information in accordance with the practices described in this Privacy Policy, plus any additional restrictions imposed by the MVi Customer.

Information MVi collects from other sources:

MVi may obtain information from other third-party sources that MVi combines with information collected through the Site for business purposes. These third-party sources vary over time, but have included:

- Business cards and attendee lists obtained at conferences and conventions that MVi has attended as a vendor.
- The websites of a legal entity that is a potential customer.
- The National Credit Union Administration's website ncua.gov.
- The Federal Deposit Insurance Corporation's website fdic.gov.
- The American Share Insurance's website americanshare.com.
- Potential lead information provided by various third-parties.
- MVi partners that sell or distribute MVi Services.
- Other publicly-available sources such as open government databases or other data in the public domain.

How MVi uses the collected information:

MVi collects and uses the information you provide in connection with the MVi Site and Services for MVi's business purposes, including to:

- Manage and enhance MVi's Site and Services.
- Perform services requested by you, such as to respond to your comments, questions, and requests, and provide MVi Customer service.
- Send you technical notices, updates, security alerts, information regarding changes to MVi's policies, and support and administrative messages.
- Prevent and address fraud, breach of policies or terms, and threats or harm.
- Keep you informed regarding MVi's company and Services.



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- Develop and send you direct marketing, including advertisements and communications about MVi's Services, updates, special offers, promotions, and events.
- Contact you for market research and to survey your satisfaction with MVi's Services.
- Encourage you to participate in trainings, webinars, and conferences.

MVi communicates with MVi Customers and prospective customers via email, postal mail, telephone, social media, and collaborative web applications.

You have the right to opt-out of marketing communications MVi sends you at any time. You can exercise this right by clicking on the "unsubscribe" or "opt-out" link in the marketing e-mails MVi sends you. To opt-out of other forms of marketing (such as postal marketing or telemarketing), please contact MVi using the contact details provided under the "Contact Us" heading below.

Selling and sharing your information:

- MVi does not sell or rent Site visitor or MVi Customer information to other persons, organizations, or entities.
- MVi sells third-party licensed products to MVi Customers. MVi shares MVi Customer information with the third-party licensor so that the licensed product is registered in the name the MVi Customer. Shared information may include legal entity name and address, employee contact names, email addresses, telephone numbers, and other information pertinent to the third-party's license registration requirements.
- MVi will share your information to respond to duly authorized requests from governmental authorities as required by law, or in circumstances in which MVi believes disclosure is necessary or reasonably appropriate to protect the rights, property, or safety of MVi or others. Please note that MVi is required to disclose personal information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.
- Some of the hyperlinks on MVi's Site lead to third-party websites that are not controlled by or affiliated with MVi. These links are provided solely as a convenience to you and not as an endorsement by MVi of the content on such third-party websites. If you use MVi's Services, which include third-party integration(s), such Services are also subject to the terms of use and privacy policy of each applicable third-party entity. For example, the Laserfiche software is subject to Laserfiche's terms of use and privacy policy.

How MVi responds to Do-Not-Track signals:

- Do-Not-Track ("DNT") is a preference that can be set in your browser to notify websites you visit that you do not want them to collect certain information about you. MVi does not respond to DNT signals at this time and will not do so unless and until the law is interpreted to require such response. As discussed in this Policy, MVi may track your visits to MVi's Site to provide targeted advertising.
- Location-Identifying Technologies. GPS, WiFi, Bluetooth, and other location-aware technologies may be used to collect precise location data when you enable location-based services through your device. Location data may be used for purposes such as verifying your device's location and delivering or restricting relevant content and advertising based on that location.

Your Privacy Rights: Controlling Your Personal Information (Access and Removal):

- You can opt-out of receiving promotional e-mails from MVi at any time by following the instructions as provided in e-mails to click on the unsubscribe link, or by e-mailing MVi at the e-mail address set forth in the section



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entitled "Contact Us" below with the word UNSUBSCRIBE in the subject field of the e-mail. Please note that you cannot opt-out of non-promotional e-mails, such as those about your account, transactions, servicing, or MVi's ongoing business relations. To opt-out of other forms of marketing (such as postal marketing or telemarketing), please contact MVi using the contact details provided under the "Contact Us" heading below.

Security Measures:

MVi has implemented industry standard controls, intrusion detection network monitoring, and reasonable security measures designed to protect the personal information that you submit through the Site and Services. These measures include physical access controls, access authorization controls, and firewalls. MVi also periodically reviews its information collection, storage, and processing practices to help prevent loss, misuse, unauthorized access, alteration, or other destruction of information MVi collects. When accessing secure sections of the Site, MVi uses Transport Layer Security (TLS) encryption to secure the communication of information passing between your browser and MVi's servers. Additionally, only authorized administrators and MVi's employees have access to systems containing such information. Nevertheless, transmission via the internet is not completely secure and MVi cannot guarantee the security of your information.

California Consumer Rights Under the CCPA (Right to Know and Delete):

MVi Customers that have employees who reside in California have the right to know certain information about MVi's data practices in the preceding 12 months. In particular, they have the right to request the following from MVi:

- The categories of personal information MVi has collected about them.
- The categories of sources from which the personal information was collected.
- The categories of personal information about them that MVi disclosed for a business purpose or sold.
- The categories of third parties to whom the personal information was disclosed for a business purpose or sold.
- The business purpose for collecting or selling the personal information.

Under certain circumstances California resident employees of MVi Customers have the right to delete the personal information MVi has collected.

To exercise any of these rights, California resident employees of MVi Customers should submit a written or telephone request to MVi. See the "Contact Us" section below.

In the request, please specify which right you are seeking to exercise and the scope of the request. If the request is in writing, MVi will confirm receipt of your request within 10 days. MVi may require specific information from you to help MVi verify your identity and process your request. If MVi is unable to verify your identity, MVi may deny your request to know or delete.

As previously disclosed herein, MVi does not "sell" MVi Customers information, including the personal information of their employees.

Privacy of Children:

The Site and Services are intended for a general audience and not directed to children under sixteen (16) years of age. MVi does not market products or services to children, and MVi does not knowingly collect personal information from



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children at any time, including as defined by the U.S. Children’s Online Privacy Protection Act (“COPPA”) or personal information as defined under the CCPA from anyone under the age of 16 without verification of consent. If you are under the age of 16, please do not provide personal information of any kind whatsoever and please do not use MVi’s Site and Services. If you are a parent or guardian and believe MVi has collected such information without parental consent, please contact MVi as set forth in the section entitled “Contact Us” below and MVi will remove such data to the extent required by COPPA or other applicable law.

Data Retention:

MVi retains legal entity and personal information MVi collects from you where MVi has an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with applicable legal, tax or accounting requirements).

Privacy Policy Changes:

MVi may change this Policy at any time. You can see when this Policy was last updated by checking the “effective” date displayed at the top of this Policy. MVi recommends that you review this Policy regularly for any revisions. Your continued use of the Site or Services after such revisions will constitute your acknowledgement of the amended Policy.

Contact Us:

If you have any comments or questions regarding MVi’s Privacy Policy, or want to exercise your data protection rights, please send a message to:

Millennial Vision, Inc. ATTN: Data Protection
4578 S Highland Drive, Salt Lake City, Utah 84117 USA
support@mviusa.com

You may also contact MVi by telephone: 888-684-6684 or 801-277-6686